South East Radio Group Business Plan 2017-2022

Goal	Outcome/Target	Action	Completion date	Review
Build membershipRecruitment and Retention	Club membership grows to 60 members	Hold showcase events to demonstrate amateur radio to wider community (Committee to drive)	Ongoing but begin at 2017 convention	AGM 2017, 2018, 2019, 2020, 2021, 2022
		Improve publicity outside our hobby through newspaper articles, BBQ's at Bunnings, television and radio spots, visits to schools to look at opportunities to	Ongoing.	Report at each AGM
		tap into STEM programs. (Publicity officer with support from executive)	Each Sunday	Report at each AGM
		Maintain weekly news spots in the SA Sunday broadcast segment (Publicity Officer)	On going	Report by President each AGM
		People – both young and old are welcomed into the club and involved in activities (All members to act)	AGM 2017 and ongoing	AGM2018
		Maintain low inimise subscription levels and allow WIA members an insurance discount		

Maintain and develop repeater system	Current system of linked repeaters VK5RMG/ VK5RNC/ VK5RBT /vk5RKN are functional.	Affirm repeater management committee at each AGM. Ensure budget item each year.	Each AGM agenda of officers	Each AGM
	VK5RNC and VK5RMG have upgraded controllers to enable voice messages to promote SERG activities	Build and install new controllers to replace current bridges	John VK5DJ to build and install by 31/12/2017	1/1/2018
	Portable repeater system available for foxhunts, rallies and other activities	Club to budget in 2017. Develop agreement on frequency, gain licence, build device and test	Early 2018 in time for Generations in Jazz	March 2018
	Investigate options for sponsoring or constructing and maintaining a UHF CB Repeater and use it as a recruitment tool as well as a public interest facility	Club to budget in 2017 F/Y to be located in the first instance at a club members house.	December 2017	Annually
Develop clubroom fac for members	ilities An appropriate mix of tools are purchased for use of club members at clubrooms and	Budget for and purchase tools and instruments.	August 2017	1/12/17
	for licence training.	Repair antenna system	October 2017	1/12/17
	Maintain IRLP/Echolink equipment and remote station equipment for club members use	Ensure there is responsible officer and a budget to maintain.	Ongoing	Annual review meeting before AGM
	Upgrade our AV functionality to provide for better	Budget in 2017 F/Y	30 June 2018	ongoing

<u>presentations</u>			
Meetings held at sites other than the clubrooms to encourage participation by members in places other than Mt Gambier.	Program developed to ensure some meetings are held in Millicent and Penola	After each AGM committee to develop.	1 st meeting after AGM of each year
Number of young and female members is increased	Meetings in different locations, specific plans developed to encourage people from all walks of life are encouraged to take up hobby, eg Scouts	Meeting set aside for brainstorming ways March of each year.	Officers reports each AGM
Equipment, both radio and instruments are available for members who may need to use them due to	Contact officer have necessary approvals in place for working with children	October 2017, 2018	November 2017, 2018
beginnersinexperience, disadvanteaged or because of expense of an item.	Review of current equipment and additional equipment purchased. made or donated to fill gaps. A clear process exists for borrowing equipment	October 2017, 2018	Ongoing
Constitution, Bylaws and policies are up to date and meet needs of the club	Committee to examine and then bring to a general meeting suggested changes. Club discussion	March 2020	August 2020
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